



SPONSOR PACKAGE 'DIAMOND'

- ✓ Branding in all communications (websites IAF en PRGMEA, newsletters IAF and PRGMEA, IAF convention newsletters, press releases, on-site communication (in convention folder, badges, table cards, signage, welcome letter on hotel rooms).
- ✓ Specific mention of event's main sponsor on menu cards at dinners and on all banners.
- ✓ Branding on the back drop in the conference hall
- ✓ Exhibition stand in the central foyer
- ✓ Invitation to the IAF Golf Tournament of for 2 persons
- ✓ Invitation to the Board of Directors' Dinner for 2 persons
- ✓ Invitation for 6 people to the Festive Fashion Dinner on Tuesday November 12th
- ✓ Collaboration with IAF and PRGMEA in making business connections pre-event.
- ✓ Main sponsor identified in restaurant, in program book as sponsor of a lunch or a dinner
- ✓ Invitations for 6 people for the Convention program
- ✓ Invitation for 2 people to participate in the Study Tour
- ✓ Possibility to insert company promotional material in the conference bag
- ✓ Possibility to have company logo printed on either pens, writing blocks, water bottles.
- ✓ 1 full page advertorial in the program book.
- ✓ Interview published in all IAF and PRGMEA media and a press release pre-event
- ✓ 1 speaker or moderator in the conference (provided it fits in the program)



SPONSOR PACKAGE 'PLATINUM'

- ✓ Branding in all communications (websites IAF en PRGMEA, newsletters IAF and PRGMEA, IAF convention newsletters, press releases, on-site communication (in convention folder, badges, table cards, signage, welcome letter on hotel rooms).
- ✓ Branding on the back drop in the conference hall
- ✓ Exhibition stand in the central foyer
- ✓ Invitation to the IAF Golf Tournament of Sunday for 2 persons
- ✓ Invitation to the Board of Directors' Dinner on Sunday for 2 persons
- ✓ Invitation for 6 people to the Festive Fashion Dinner on Tuesday November 12th
- ✓ Collaboration with IAF and PRGMEA in making business connections pre-event.
- ✓ Sponsor identified in restaurant, in program book as sponsor of a lunch or a dinner
- ✓ Invitations for 6 people for the Convention program
- ✓ Possibility to insert company promotional material in the conference bag
- ✓ Possibility to have company logo printed on either pens, writing blocks, water bottles.
- ✓ 1/2 page advertorial in the program book.
- ✓ Interview published in all IAF and PRGMEA media and a press release pre-event
- ✓ 1 speaker or moderator in the conference (provided it fits in the program)



SPONSOR PACKAGE 'GOLD'

- ✓ Branding in all communications (websites IAF en PRGMEA, newsletters IAF and PRGMEA, IAF convention newsletters, press releases, on-site communication (in convention folder, badges, table cards, signage, welcome letter on hotel rooms).
- ✓ Branding on the back drop in the conference hall
- ✓ Exhibition stand in the central foyer
- ✓ Invitation for 4 people to the Festive Fashion Dinner on Tuesday November 12th
- ✓ Sponsor identified in restaurant, in program book as sponsor of a lunch or a dinner or a coffee break
- ✓ Invitations for 4 people for the Convention program
- ✓ Possibility to insert company promotional material in the conference bag
- ✓ Possibility to have company logo printed on either pens, writing blocks, water bottles.
- ✓ 1/2 page advertorial in the program book.



SPONSOR PACKAGE 'SILVER'

- ✓ Branding in all communications (websites IAF en PRGMEA, newsletters IAF and PRGMEA, IAF convention newsletters, press releases, on-site communication (in convention folder, badges, table cards, signage, welcome letter on hotel rooms).
- ✓ Branding on the back drop in the conference hall
- ✓ Exhibition stand in the central foyer
- ✓ Invitations for 2 people for the Convention Program
- ✓ Invitation for 2 people to the Festive Fashion Dinner on Tuesday November 12th
- ✓ Possibility to insert company promotional material in the conference bag
- ✓ 1/4 page advertorial in the program book.



SPONSOR PACKAGE 'BRONZE'

- ✓ Branding in all communications (websites IAF en PRGMEA, newsletters IAF and PRGMEA, IAF convention newsletters, press releases, on-site communication (in convention folder, badges, table cards, signage, welcome letter on hotel rooms).
- ✓ Branding on the back drop in the conference hall
- ✓ Invitations for 1 person for the Convention program
- ✓ Invitation for 1 person to the Festive Fashion Dinner on Tuesday November 12th
- ✓ Possibility to insert company promotional material in the conference bag.